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**FOR IMMEDIATE RELEASE:**

**(School Name) Seeks Donations for Kindergarten Biking Program**

**Every kindergartner would have the chance to learn to ride a bike in school**



{City, State and date}— Kindergartners at **School Name** may soon be riding bikes in their PE classes.

All Kids Bike® is a national program on a mission to teach every child in America how to ride a bike. They are currently working to bring the All Kids Bike Kindergarten PE Program to **School Name**. The program equips schools with everything they need to teach children how to ride; teacher training and certification, a structured 8-lesson curriculum, a fleet of Strider® 14x Bikes, Pedal Conversion Kits, fully-adjustable helmets, and a five-year support plan.

Launched in March 2018, there are already **156 schools in 30 states** with All Kids Bike Kindergarten PE Programs.

**Quote from cover letter**

The Kindergarten PE Program is designed for children of all abilities and hopes to instill healthy habits at a young age. “One of the best ways to get kids active is to get them excited about bicycles,” says All Kids Bike board member Ryan McFarland, “It’s a skill that is going to serve them in life.”

To learn more about the program or make a donation, please visit: **school website**

## **About Strider Education Foundation and All Kids Bike**

All Kids Bike is a national movement led by the Strider® Education Foundation to place Kindergarten PE Learn-To-Ride Programs into public schools for free, using donations from individuals, businesses, and organizations. The Strider Education Foundation, a 501(c)(3) organization, was formed in 2017. The Strider Education Foundation believes that learning to ride can help everyone lead a happier and healthier life. Through the development of a proven Learn-To-Ride curriculum and donations of the world's most advanced training bikes, the nonprofit organization makes riding available, safe, easy, and fun for everyone.