

Strider Education Foundation 501(c)(3) Nonprofit Organization

# ADDRES 2018-2021 ANNUAL REPORT



#### What an incredible journey!

From the beginning of our existence in 2017, when the Strider Education Foundation was formed, we felt learning to ride a bike should be an instrumental foundation that all kids deserve. Three board members were recruited and our IRS 501(c)3 status was set up. Our mission at that time was to deliver superior balance bikes and a proven learn to ride program. Our initial goal was to deliver the program to 12 schools/organizations.

In 2018, a formal kindergarten PE curriculum was created for a more structured program and the All Kids Bike<sup>®</sup> initiative was formed, which is a national movement to place kindergarten PE learn-to-ride programs into public schools using private donations and fundraising efforts. At this time, we also revised our mission statement to **teach every child in America how to ride a bike in kindergarten PE class.** We were fortunate to deliver the kindergarten PE learn-to-ride program to 37 schools in 2018.

We have experienced continual growth and delivered 96 programs in 2019, 126 in 2020 and 184 in 2021. At the end of 2021, we are in over 443 schools in all 50 states, impacting 77,000 students on an annual basis, with the potential of teaching over 300,000 students how to ride a bike over the next five years.

We are grateful for the support and interest in the All Kids Bike program. We thank all of our donors, because we couldn't do it without you! Your support means the world to us, but it means even more to the kiddos getting bikes, helmets, and everything needed to learn to ride a bike! We look forward to what the future brings!

With Appreciation,



Lisa Weyer, Executive Director

Kise Heye

# **OUR MISSION**

Teach every child in America how to ride a bike in kindergarten PE class.







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#### JACK LYNASS PRESIDENT

Board Member Since 2017

Jack has lived in South Dakota his entire life and has been managing banks in the Black Hills for 30 years. Since 1995, Jack has been the lead in three startup banks: Rushmore State Bank & Trust in Spearfish, BankWest in Rapid City, and most recently, the Black Hills Community Bank founded in 2009.





#### BRIAN KLOCK BOARD MEMBER Board Member Since 2022

Brian is considered one of the motorcycle industry's most diverse and award-winning builders and is often referred to as the "Godfather of Kustom Baggers." Brian credits his diversity to serving a small population with varied tastes and a need to customize anything that came through the doors in the early years of Klock Werks. Today Klock Werks designs and builds motorcycles and parts from a 7,000 square-foot facility in the heart of Mitchell, South Dakota and has 14 employees.

# **E BOARD**

#### RYAN MCFARLAND

SECRETARY/TREASURER Board Member Since 2017

Ryan's passion for spending time with his family, riding on two wheels, and teaching his children how to ride led to his invention of the Strider<sup>®</sup> Bike. Strider<sup>®</sup> Sports International, Inc. was formed in January 2007 in Rapid City, South Dakota, and has since sold over 3 million Strider<sup>®</sup> Bikes worldwide. Ryan McFarland is still the Founder, President, CEO, and Chief Enthusiast.

#### ROD WOODRUFF

Board Member Since 2020

Rod started a little hobby project in 1982 that is now known as the Sturgis Buffalo Chip, where tens of thousands of motorcycle and music enthusiasts gather annually in early August for the world's largest motorcycle rally.

"There are simply no better people than those on a bike. Life can't get any better."

#### **RENE CREED**

BOARD MEMBER

Board Member Since 2022

In May 2021, Rene and Chris opened Pedal'n Pi, a woodfire pizza restaurant serving up bicycles. Their vision is to connect with their community, as small business owners, providing an amazing experience while adding more needed culture to the area by servicing, selling and promoting bicycles. Their love of cycling led to their desire to give more kids the opportunity, so they started a nonprofit, Living Life on 2 Wheels. They take in used bike donations and clean them up for the nonprofit to donate to children and adults in need. They also lead camps to teach and give the special needs community the adventure of cycling.









NATIONAL IMPACT 2018-2021

331,025 STUDENTS IMPACTED! 2018-2021



**NATIONAL IMPACT IN 2021** 

SCHOOLS FUNDED  **123,610** STUDENTS IMPACTED

**\$10** TEACHES ONE CHILD HOW TO RIDE A BIKE

**PROGRAM RUNNING IN ALL 50**<sup>STATES!</sup> C2 69 Number of active programs per state. 5 ALL KIDS BIKE 

#### **DID YOU KNOW?**





Children ages 2 to 10 years old in the U.S. spend

(Statista 2017)



Only **1-IN-4** kids will ride a bike this year. (Wall Street Journal, 2019)

an average of **18.6 hrs per week** 

Rate of childhood obesity among kids ages 2-19 increased to 22.4% in 2020.

in front of a screen.

(Renew Bariatrics)

540



as transportation in last 10 years.

(National Sporting Goods Association, 2018)



35% drop in kids riding a bike recreationally in the last 10 years. (National Highway Traffic Safety Administration, 2019)

#### **HOW WE MAKE A DIFFERENCE**

The All Kids Bike<sup>®</sup> Kindergarten PE Program provides a learn-to-ride opportunity packed with fun, gratification and success! Building upon a foundation of skills acquired in each lesson, students achieve milestones that guide them to the final goal of pedaling a bike independently.

Designed to be taught in 8 integrative lessons, the curriculum teaches kids the natural progression of learning to ride a bike. This program helps develop healthier and confident kids with an excitement for riding a bike.

# The All Kids Bike Kindergarten PE Program gives schools everything needed to teach children how to ride a bike.

- Teacher Training & Certification
- 🔊 8-Lesson Learn-To-Ride Curriculum
- 💿 A Fleet of (24) 2-in-1 Balance Bikes with Pedal Conversion Kits
- 🔊 Fully Adjustable Helmets
- 📀 (1) 20-inch Balance Bike for Teacher Instruction
- 💿 Support Plan & Resource Portal Access

Equipment provided to schools through this program has a lifespan of 7-10 years.



#### Changing the world doesn't happen overnight...

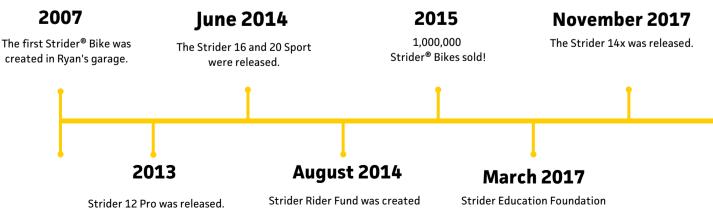
In fact, Ryan McFarland, the founder of Strider<sup>®</sup> Bikes , didn't even set out to change the world. He just wanted to share his passion for bikes and motorcycles with his 2-year-old son, Bode.

#### **The Problem**

Ryan was a bit obsessed with that passion...to the point of spending over \$2,000 on traditional learn-to-ride vehicles (ride-on toys, tricycles, training-wheel bikes, and even a training-wheel-equipped motorcycle). However, as he observed his eager young boy trying to operate these machines, he realized that they were all too large, too heavy, and too complicated. Plus, they didn't focus on the fundamental skill of balance. The solution was either to wait a couple of years for his son to grow or build him a better machine – so he created the better machine!

#### **The First Strider Bike**

Ryan stripped, chopped, sanded, cut, and welded on Bode's little 12" bike until he came up with what would become the very first Strider Bike. It was super light, sized perfectly for Bode, and allowed him to put both feet on the ground. Bode took to the simple, lightweight machine immediately. Having such good control of the little bike boosted his confidence and advanced his skills quickly. People started noticing Bode riding his Strider around town. Ryan realized that it wasn't just Bode who could benefit from his little garage creation; kids around the world could experience the same success, adventure, and freedom.



Strider Rider Fund was created with a commitment to donate 1% of gross revenue. Strider Education Foundation was founded and partnered with Strider<sup>®</sup> Bikes .

#### **Passion for Education**

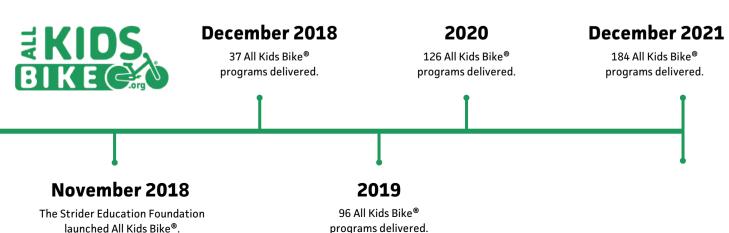
We're a passionate group of people, which is why we think it's important to educate as many individuals as possible on how to ride a bike. We provide curricula and training materials that give schools, community organizations, and medical facilities the opportunity to provide the experience of life on two wheels. The lessons are an incredible way for Strider-certified instructors to successfully teach balance and skills to riders in an organized setting, in a way that creates a lifelong love of riding.



#### **Strider Education Foundation:**

With Strider's passion for education, it was important to Founder and CEO, Ryan McFarland, to provide every child the opportunity to learn to ride a bike. So, the vision of a nonprofit organization was born. In 2017 three board members were recruited, Nancy Bushing, Jack Lynass, and Ryan McFarland, and set up the nonprofit IRS 501c3 status for the Foundation. In 2018, two more board members were added, Greg Wick and Al Reiman, and the All Kids Bike learn-to-ride program was formed, which is a national movement to place kindergarten PE learn-to-ride programs into public schools, using private donations and fundraising efforts. Each year we gain more visibility and credibility in changing the paradigm of PE curriculum. In 2021, we were successful in getting 184 more schools teaching kids to ride a bike and reached the milestone of getting the program running in all 50 states. From our beginning through 2021 we are proud to have 443 schools proactively teaching kids to ride a bike in PE class.







Out of every county in New York state, Bronx County is ranked 62 out of 62 when it comes to health, nutrition and physical activity. "Teaching in the Bronx has its ups and downs" says Benjamin Ferder, Physical Education Teacher at Lucero Elementary. "The area that I work in is a very impoverished area...there aren't many parks, so we try to find different resources to get the kids more active".

According to Renew Bariatrics, the rate of childhood obesity among kids ages 2 to 19 increased to 22.4% in 2020.

Every year the educators at Lucero Elementary try to find different resources to get the kids more active and to make strides to move the Bronx out of being ranked last.

"We are adamant that our kids are happy kids", says Kattia Cuba, Principal at Lucero Elementary. "We believe with healthy eating and healthy living...they can become wonderful adults and learners."

The goal was to get bikes into Lucero Elementary and All Kids Bike<sup>®</sup> was able to make that dream a reality, not only for the teachers, but also for the students.











"When we first showed the bikes to the students, they were all really excited," says Ferder. "They couldn't wait. They wanted to get on right away – they wanted to do something new for a change."

"The bikes are so cool! I've never rode a bike before," said an excited Lucero kindergartner.

Unfortunately, for a multitude of reasons, biking is not a big part of the day-to-day life for kids around Lucero. They may not be able to afford a bike of their own, or they may not have an adult that can take them to the park to ride. By having bikes in schools, it gives all kids the opportunity to learn to ride a bike and exercise.

Getting kids on bikes is important, not only for exercise, but also for transportation. According to the National Highway Traffic Safety Administration, there has been a 50% drop in kids using bikes as transportation in the last 10 years.

These teachers have witnessed firsthand how the All Kids Bike<sup>®</sup> Kindergarten PE program builds confidence in kids that translates in a positive way to many other aspects of the student's life, including in the classroom and at home.

Principal Cuba concluded by saying, "I think we are changing lives with this program. It tells kids you can do anything; nothing is impossible."

# "We are changing lives with this program."

Kattia Cuba Principal at Lucero Elementary











#### Coca-Cola Consolidated donates All Kids Bike programs across two states!

Thanks to the generosity of our friends at Coca-Cola Consolidated, elementary schools in Little Rock, Arkansas and Nashville, Tennessee have gained the opportunity to incorporate an All Kids Bike<sup>®</sup> Kindergarten PE Learn-to-Ride Program into their childhood development and educational strategies. As a result of their foresight, thousands of kindergartners for years to come will now gain the benefits that are naturally associated with learning to ride a bike at a young age including mobility, confidence, activeliving, socialization, and decreased screen time, just to name a few.

As the largest Coca-Cola bottler in the United States, including 11 manufacturing facilities, 60 distribution and sales centers, and their corporate office located in Charlotte, North Carolina, Coca-Cola Consolidated is living out their commitment to interact with and support community members within their 14-state footprint.

Following closely to their purpose statement of "honoring God in all we do, to serve others, to pursue excellence, and to grow profitably", it is no surprise that service and generosity come to the forefront even in the midst of their daily business happenings.

All Kids Bike considers it a privilege to come alongside of Coca-Cola Consolidated as they are purposefully changing the educational and quality of life trajectory for many children's lives by providing them with Kindergarten PE Learn-to-Ride Programs.

# **Royal Legacy Foundation**

#### donates All Kids Bike programs to 12 elementary schools!

OL Koya Legacy

We have all heard the expression "big things come in small packages". Thanks to April Royal and the Phil Royal Legacy Foundation, Florida kindergartners in Citrus County Schools saw this very reality come to life. What began as a simple quest for a single birthday bicycle, suddenly transformed into an elaborate mission to provide every kindergartner in Citrus County with the very same JOY-filled mobility, confidence, and all-around physical, social, and mental wellbeing that her son would be gaining too.

It was in a single moment, when an All Kids Bike<sup>®</sup> Kindergarten PE Learn-to-Ride pamphlet fell from her son's Strider box, that April learned the majority of kindergarten children do not know how to ride a bike and that they spend over seven hours on screens daily by the age of 7. After wrestling with this newfound reality over a restless night of sleep, she realized a need through the lenses of her own children that was too important to simply overlook. April's family had experienced the invaluable benefits that knowing how to ride a bike triggers – active living, running, swimming, being outdoors, socializing with friends and family, and time away from screens.



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There was yet more tugging at April's heart; bringing clarity to the need for action. In 2016, April unexpectedly lost her husband, Phil Royal. Phil was a respected civil servant, an admired citizen of Citrus County, and among his active passions was bicycling. Since Phil's passing, the Phil Royal Legacy Foundation has been intentional to recognize and support numerous charitable needs. As the reality sunk in that the majority of American children do not know how to ride a bicycle and gain all of the associated benefits of having this life-long skill, she acted!

In 2021, the Phil Royal Legacy Foundation designated (12) Citrus County elementary schools to become the beneficiary of an All Kids Bike Kindergarten PE Learn-to-Ride Program from the proceeds of their annual gala event. Thanks to the shared vision and support of their friends and distinguished guests, the moment was a grand success. The generosity from the event made it possible for Citrus County kindergartners to experience the opportunity to learn to ride a bike, and all the associated benefits. This program will impact Citrus County kindergartners for years to come.

Thanks to April having heard the need and then responding to the call, kids are realizing big things really do come in small packages – like BIG DREAMS as they step into each of their tomorrows with confidence, mobility and health.



From the beginning of the All Kids Bike<sup>®</sup> Kindergarten Learn-to-Ride program, BikeNWA has been a generous supporter. They recently rebranded themselves as Trailblazers, a 501(c)(3) nonprofit formed in 2021 through the merger of NWA Trailblazers, an organization that has developed 300+ miles of multi-use trails, and BikeNWA, a bicycle advocacy and education focused organization that has led the region in advocating for active transportation.

They prioritize underserved populations' access to trails, cycling, and active transportation infrastructure and encourage their use to create healthier communities. Through this belief, Trailblazers has been instrumental in helping with the All Kids Bike's mission of teaching every child in America how to ride a bike in kindergarten PE class.

Trailblazers provide a matching grant to help schools in Arkansas get the All Kids Bike program. The only requirement of the school is to provide minimal data collection on the impacts of the learn to ride program. Trailblazers take their partnership a step further and are active participants in helping with school outreach, bike builds, and attending school deliveries.

All Kids Bike is so grateful to donors and partnerships like Trailblazers. Since 2019, thanks to ongoing support from the Walton Family Foundation, Trailblazers facilitated implementation in more than 60 schools, including matching grants for 19 schools to date. With more to come, Trailblazers continue to stress the importance of early bike education, committing match funding for up to 48 more schools through the end of 2023.

#### In the 2021-2022 school year Trailblazers have helped fund the All Kids Bike Kindergarten Learn-to-Ride Program at these Arkansas schools.

- JA Fair K-8 Preparatory
- King Elementary
- Western Hills Elementary
- Williams Magnet
- Meadowcliff Elementary
- Center Valley Elementary
- Crawford Elementary

- Dwight Elementary
- Oakland Heights Elementary
- Sequoyah Elementary
- London Elementary
- Ringgold Elementary
- Howard Perrin Elementary
- Angie Grant Elementary

- Caldwell Elementary
- Jonesboro Kindergarten Center
- George Elementary
- Parson Hills Elementary
- Reagan Elementary













# WHAT DO TEACHERS SAY?



"It's amazing to see how transformational this experience is for the kids in my classes. I'm not talking about physical skills only; they are gaining tons of physical skills with this program, but I'm seeing emotional and social growth like nothing I have seen in my twenty years of teaching physical education." **Cathi Dallesander, PE Teacher, North Street School, CT** 

" I wish I had a video to capture their reactions. Every student was excited and so eager to try the balance bikes. The enthusiasm was catchy! All I can equate it to is a house on Christmas morning as kids are running to open up their presents! Honestly, this was the same vibe. I think the most important reason why we had so much positive energy toward these bikes is that all kids truly have a genuine desire to ride. I do believe that. These bikes give them the confidence that is so needed. The Strider Balance Bike is not intimidating, unlike a bike on training wheels."

> Sue Sweeney, PE Teacher Torrence Creek Elementary, NC





"This program has transformed my classroom into more than just physical education; it has taught my students how to set goals, how to overcome obstacles and push themselves past the fear of the unknown." **Gretchen Johnson, PE Teacher Cleveland Elementary School, SD** 





I have had wonderful emails from parents about the program. It was amazing to watch students gain the confidence to ride a bike with and without pedals. The joy and pride the students gain from riding a bike really is priceless. **Amy Happy, PE Teacher** 

Line Creek Elementary School, Kansas City, MO

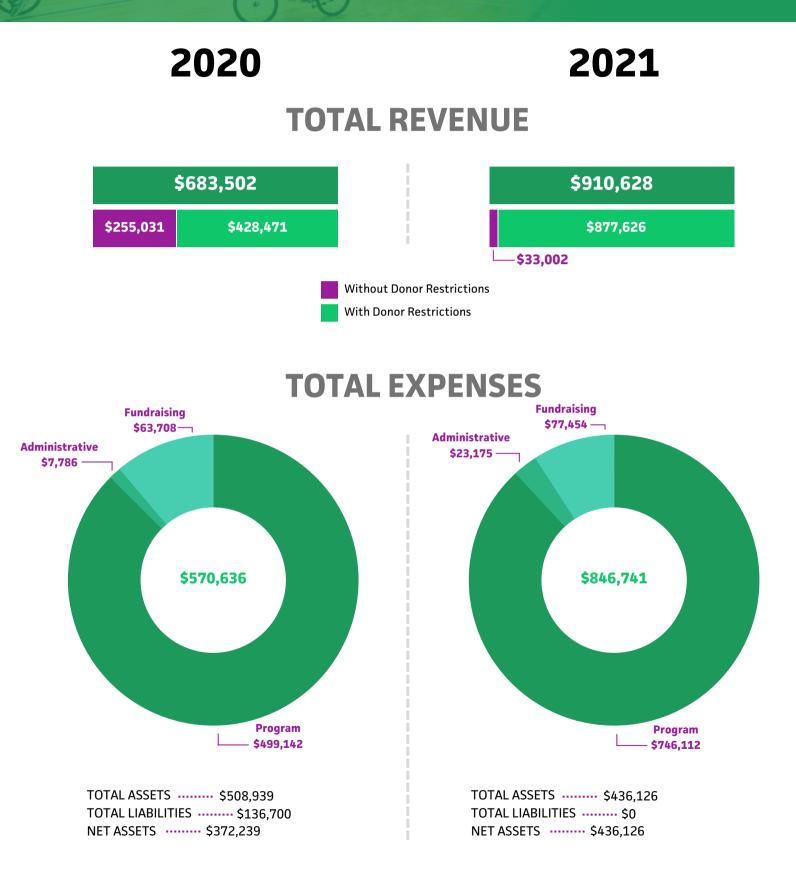


You have given kids who may never ride a bike, a great opportunity! And for years to come! They are learning to balance, to use both legs simultaneously, and independently. They are learning so much socialization and personal space. Mary Savage, PE Teacher

Western Elementary School, Newnan, GA



# FINANCIALS MORE KIDS ON BIKES



# 2018-2021 ANNUAL IMPACT

# TOTAL ACTIVE ALL KIDS BIKE<sup>®</sup> PROGRAM

IN THE UNITED STATES

🛧 = 10 Schools

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184

SCHOOLS FUNDED

FOR ALL KIDS BIKE PROGRAM

2020

126

SCHOOLS FUNDED

FOR ALL KIDS BIKE PROGRAM

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96

SCHOOLS FUNDED

FOR ALL KIDS BIKE PROGRAM

2019

2018 Ath Ath Ath At

> 37 SCHOOLS FUNDED FOR ALL KIDS BIKE PROGRAM

> > TOTAL NUMBER OF STUDENTS IMPACTED

2018 2021 2019 2020 \*\*\*\* 11 \* \* \* \* \* \* \* \* \* \* \* **\* \*** 1 \* \* \* \* \* \* \* \* \* \* \* \* \* Λ A \* 55,705 123,610 25,810 125,900 **STUDENTS IMPACTED STUDENTS IMPACTED STUDENTS IMPACTED STUDENTS IMPACTED** OVER THE NEXT 5 YEARS OVER THE NEXT 5 YEARS OVER THE NEXT 5 YEARS OVER THE NEXT 5 YEARS

**\*** = 2,500 Students

# 2021 Donors

#### **Organization Donors**

AFT AIM Volleyball AIB Partnership Alvin Ord's Sandwich Shop Amazon Smile **Ameriprise Financial** AmeriTrade **AP Express** Avera Awesome Adventures Colorado Bank of the San Juans Bellator Titans Motorcycle Club Benevity Disbursement Bentonville Bella Vista Trailblazer's Association Better Buzz Coffee **Bicycle Colorado** Bierman Backflow Service **Bike Company** BikeAthens Bikers Against Bullies USA/PlatypusCo Black Hills Community Bank Blackbaud Giving Fund Bluefin Software Blue Ox Studio **BNSF Railway Foundation** Boger PTO Box Components Brian and Nancy Jackson Family Charitable Fund Brian Lopes Inc. Brinson Elementary School PTA Buffalo Chip Campground **Caroline Elementary PTA** Chapman University Chastain's Office Furnishings & Supplies Chiloquin Visions in Progress City and County of Denver City of Charlotte **Climate Control Systems** CoBank Coca-Cola Consolidated Community Foundation of the Ozarks Conn Farms **Consumer Research Solutions** Conti's Dockside **Country Financial** Crankbrothers **Custom Wheels** CycleBar Castle Pines Daflure Dakota Crop Consulting, Inc Dakota Insurance Solutions, Inc Dave Roberts - Century 21 Krogman & Co. De Smet Coalition **Delta Health Alliance** Deubrook Booster Club DG Rider Don Larson Dentistry DonLee Salon Double Down Charity Bikes DTB Investments Inc Eco Solar, Inc. Edwards Motorsports **Eichler Hearing Center** Employees of Miedema Sanitation Essentia Health **Everett Buick GMC** 

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Zach's Bikes

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#### NATIONAL AMBASSADORS

National Ambassadors are a group of motivated and dedicated people that have been impacted by cycling somewhere along their unique journey and are passionate about impacting the future on two wheels.

In order to have the conversations we need with donors, policy makers, and other people of major importance, we must show there is national support behind the campaign. There is power in numbers. The more individuals backing the cause, the more leverage we have to turn conversations into donations and our vision into a reality.

#### **HOW AMBASSADORS MAKE AN IMPACT**

#### SPREAD THE WORD

Ambassadors share our mission through social media platforms, presentations, and word of mouth.

#### ATTEND BIKE DELIVERIES

Sharing in the joy of a bike delivery at a school is guaranteed to give anyone the feel-goods.

#### 🚳 START A FUNDRAISING PAGE

Ambassadors can choose a school or area of interest and be the face and voice of their fundraising efforts!

#### RECRUIT NEW AMBASSADORS

Ambassadors recruit friends to join the movement and spread All Kids Bike awareness.



















#### **CHRIS & RENE CREED**

Founders - Living Life on 2 Wheels All Kids Bike Ambassadors

Rene grew up in a family-owned motorcycle business and, because of that, has always loved everything outdoors and two wheels. Chris is a master bicycle racer who enjoys road, cx, mtb, and even ventured into the gravel and tri world in 2021. The Creed's have been a part of the Strider Education Foundation since 2018 and have helped fund All Kids Bike® programs in 8 schools in 2021.

"Children and cycling are what keeps our world turning and is how we will make an impact to be remembered and enjoyed for years past our own experiences."- Rene Creed



OVER 8,000 STUDENTS IMPACTED OVER THE NEXT 5 YEARS





#### **JODY PEREWITZ**

Land Speed World Record Holder, Artist and Racer All Kids Bike Ambassador

Jody Perewitz has become one of the most recognizable women in the motorcycle industry today. Jody has paved her way into history by becoming the first woman ever to jockey an American V-Twin powered motorcycle into the record books at well over 200 MPH. She currently holds 16 Land Speed Records, one of which is a World Record. Jody designs and paints motorcycles, helmets, tumblers, and more! She is following in her father's footsteps with her passion for paintwork. The Perewitz name is world renown in the custom motorcycle industry for producing some of the most sought after customs. Jody became an All Kids Bike<sup>®</sup> ambassador in 2020 and has helped fund 4 schools.

#### **BRIAN LOPES**

4x MTB World Champion All Kids Bike Ambassador

Mountain bike legend, 4x World Champion, and Hall of Fame Inductee, Brian Lopes is an all-around bike enthusiast. Lopes has had a 20+ year career as a professional cyclist and is considered "undisputedly the best all-around world-class cycling athlete," by USA Today. Brian started racing at the young age of 4, going pro by the age of 17 and competing in the BMX circuit for seven years before turning his focus to mountain biking. Brian has helped fund 4 schools since he became an All Kids Bike<sup>®</sup> ambassador in 2020.





# FOUNDATION

In February of 2022, The NASCAR Foundation and All Kids Bike<sup>®</sup> announced a partnership valued at a quarter of a million dollars that will bring Kindergarten PE Learn-To-Ride programs to 50 schools in the Los Angeles Unified School District (LAUSD). The second largest in the nation, LAUSD serves over 600,000 students in kindergarten through twelfth grade at over 1,000 schools. They have 500 elementary schools in need of the All Kids Bike kindergarten PE learn-to-ride program.

The programs will be used to help promote cycling, foster overall health, and give the children in these programs the chance to "experience the joy of two wheels". All 50 schools will receive a fleet of 24 Strider Balance Bikes, pedal-conversion kits, helmets, a teacher instruction bike, and an eight-lesson curriculum, created for children to learn to ride bikes.

"The NASCAR Foundation is excited to collaborate for the first time with All Kids Bike," said The NASCAR Foundation Chairman, Mike Helton. "Joining forces with programs that have core values similar with our own is invaluable. The Los Angeles market is home to many passionate NASCAR fans and a huge part of our greater racing community. It will be an incredible opportunity to give back and show our commitment to this area."

"We're excited about this partnership with The NASCAR Foundation" said All Kids Bike Founder & Board Member, Ryan McFarland, "Both organizations seek to improve the lives of children by increasing their health, but there's the added bonus here of accomplishing that goal by introducing a child to their first vehicle, a bicycle. And as seen time and again, that first vehicle becomes much more than just a bicycle in the imagination of a child, often becoming a fire truck, an airplane, or quite often, a racecar!"

Service Expen

#### CHANCE TO WIN A CUSTOM MOTORCYCLE AND GET MORE KIDS ON BIKES!

Our partnership with The NASCAR Foundation includes a giveaway of a 2021 Harley-Davidson Road Glide FLTRXS customized by legendary racecar driver, Rusty Wallace, and son, Stephen Wallace, of Southern Country Customs. Southern Country Customs operates with only one goal in mind: to build the world's baddest custom Harley-Davidsons. If it's Harley-based and you can dream it, they can make it happen.

NASCAR Legend - Rusty Wallace

The bike giveaway is conducted by the Strider Education Foundation. All proceeds of this giveaway will go towards funding the All Kids Bike<sup>®</sup> Kindergarten PE learn-to-ride program.

The winner will be drawn and announced on March 11, 2023, during Daytona Bike Week.

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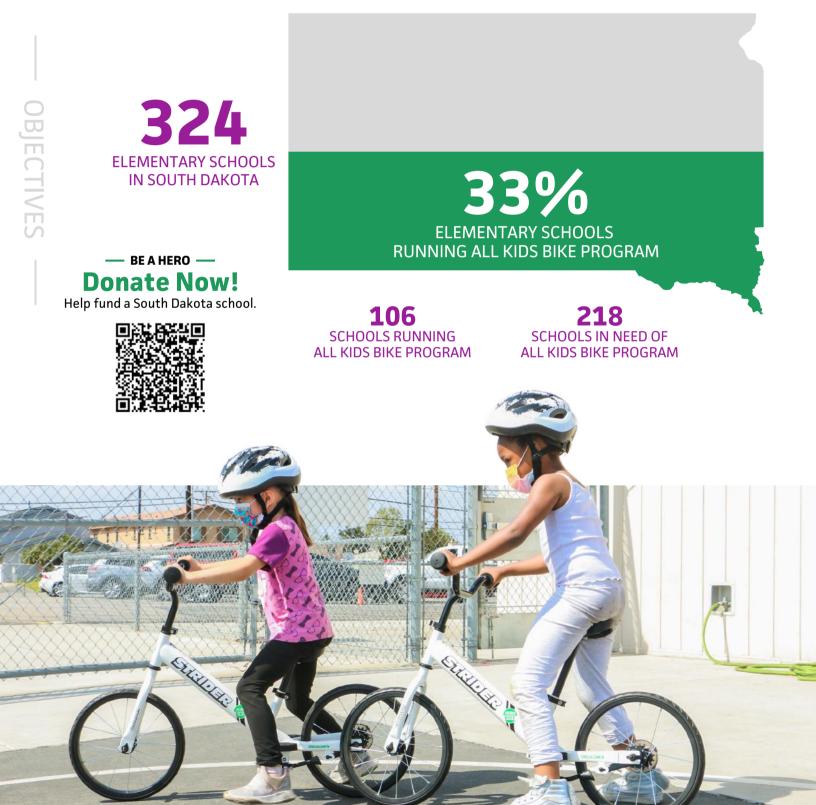
To learn more visit www.AllKidsBike.org/motorcycle-giveaway or scan the QR code.



# **TURN ONE ENTIRE STATE GREEN!**

South Dakota is "home" for Strider Bikes<sup>®</sup> and the Strider Education Foundation. One of our goals is to get all of South Dakota elementary schools enrolled in the All Kids Bike<sup>®</sup> program, making it the first state in the nation fully teaching every kindergarten student how to ride a bike in PE class.

## **SOUTH DAKOTA**



# We are on a mission

to reach another **400 schools** in 2022 to teach more kids how to ride a bike in their kindergarten PE class.

There are roughly 54,000 public elementary schools in the United States. Just one school funded can impact the lives of hundreds of students annually.

## **1%** ELEMENTARY SCHOOLS IN AMERICA

CURRENTLY RUNNING ALL KIDS BIKE® PROGRAM

IMAGINE A NATION WHERE ALL KIDS BIKE!

# OVER **50,000** OPPORTUNITIES TO MAKE A DIFFERENCE!

Together we can give **EVERY** child the opportunity to learn to ride a bike.







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Strider Education Foundation | 501(c)(3) Nonprofit Organization

# WAYS TO GIVE!

Through the All Kids Bike<sup>®</sup> Kindergarten PE program, we're on a mission to teach every child in America how to ride a bike in kindergarten PE class. The majority of kids today are not learning how to ride, not getting enough physical exercise, and simply spending too much time on electronics. Teaching kids to ride bikes can change all of that. It is the best way to gets kids active, increase their health, and boost their confidence. We can do that with your support!

#### Every \$10 donation teaches ONE child to ride, creating BIG wins for little hearts!

# **3 WAYS TO GIVE TODAY!**



Give online at www.allkidsbike.org/give

Text BIKE to 20222 and give a quick \$10





# GET MORE KIDS ON BIKES!

2221 N. Plaza Drive, Rapid City, SD 57702 | 605-956-3877 | info@allkidsbike.org